

# Mexichem®

FLUOR

Mexichem is a young and dynamic ambitious company with the drive and ability to become a leading world Chlor and Fluoro chemical company.



#### Mexichem is strong

It is part of Mexichem's core strategy to always seek to build its businesses on strong foundations transferring into this its plans and actions through establishing strong vertically integrated businesses where individual areas support and complement each other. This enables Mexichem to be operationally and financially secure and to continue to drive its business strategy to grow through the most challenging of global circumstances.

#### Mexichem employs excellent people

As with any dynamic business Mexichem's ability to perform at the highest levels comes from its people. We employ leading scientists, operators, managers, sales teams and numerous other skilled people and combine them into one team with a clear understanding of common values and goals.

#### Mexichem provides competitive advantages for customers

Mexichem has established a global business through vertical integration in Chlor and Fluoro chemicals.

- The Chlorine-Vinyl Chain has a salt mine, the most important foundation for the production of chlorine and soda.
- The Fluorine Chain owns the worlds largest Fluorspar mine and the world's second largest hydrofluoric acid production plant.

This integration gives Mexichem the strength to be a leader in the global fluorochemical sector to continue to build and invest in new products and services to meet the needs of our customers. Mexichem is continually growing through capital investment, acquisitions and research & development.

#### Mexichem contributes to the success of its consumers

Mexichem makes products that support it's customer's business plans. Mexichem offers products at prices that are competitive and that meet the high quality requirements of the industries it serves.

#### Mexichem competes globally

While based in Mexico the company has production, sales and operations located around the world. As Mexichem continues to invest in new facilities and new companies it will further reinforce it's truly global position as leaders in the markets it supplies.



**WE ALL SHARE THE SAME VALUES AS WE WORK TOGETHER**

# OUR VALUES



## LEADERSHIP

We drive innovation through our products, processes and solutions and generate a positive impact on the market and the industry.



## COMMITMENT

We are dedicated and focused on exceeding the expectations of our customers and we are committed to our partners, employees, and the communities in which we operate.



## INTEGRITY

We are an ethical, honest, and trustworthy company that treats stakeholders with respect.



## ENVIRONMENTAL RESPONSIBILITY

We contribute in the best possible way toward the preservation of the environment through sustainable activities.



## RESULTS ORIENTED

We believe that operational excellence is the foundation of our ability to deliver positive results, achieve sustainable growth and provide products that make a difference.

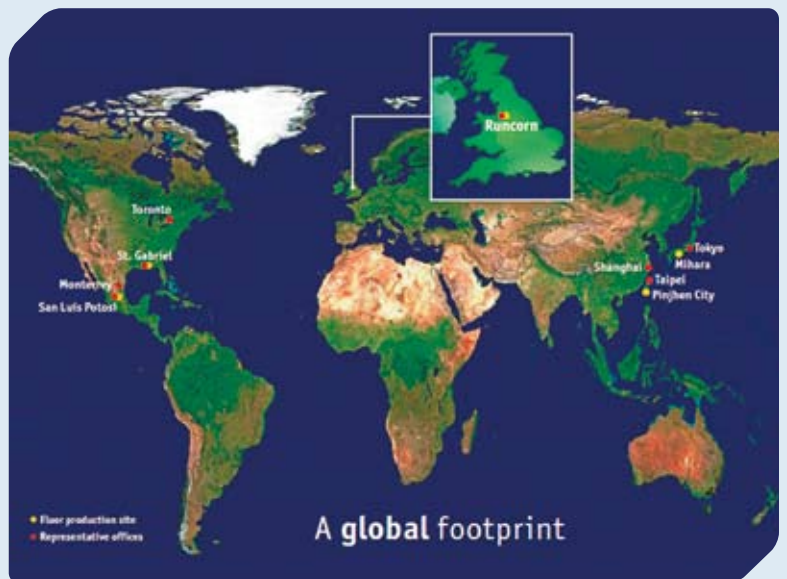


## SAFETY

The health and safety of our people is our priority. We will strive to ensure that we operate to the highest safety standards in all of our operations.

## Mexichem Fluor

Mexichem Fluor integrates the mining of Fluorspar with processing technology to produce range of globally traded fluorochemicals. Since the acquisition of INEOS Fluor in 2010 this business has become a true global leader with operations located around the world.



**Mexichem Fluor** - San Luis Potosí: is the world's largest producer of fluorspar used in the manufacture of steel, cement, aluminium and fluorochemical.

**Mexichem Fluor** - Matamoros, Tamaulipas and Runcorn, produces hydrofluoric acid, a raw material employed in the manufacture of refrigerating gases, fluoropolymers, and propellants.

**Mexichem Fluor** - St Gabriel, Runcorn and Mihara produce HFCs R134a and R125 as well as specialty chemicals at the Runcorn site.